

CAINSCROSS TOWN COUNCIL ADVERTISING POLICY

The Town Council acknowledges the importance of advertising signs for local businesses and event organisers but must also consider the impact upon appearance and environment.

Requests for the display of signs are regularly received by the Town Council. This policy sets out the general principles and approach that the Town Council will follow in respect of advertising within the Parish.

It is the policy of Cainscross Town Council to manage advertising and minimise fly-posting within the Parish in accordance with the Town and Country Planning (Controls of Advertisements Regulations 2007 (TCP2007) [The Town and Country Planning \(Control of Advertisements\) \(England\) Regulations 2007](#).

Noticeboards and Leaflet holders

The Town Council have eleven noticeboards throughout the Parish owned and maintained by the Town Council as follows:

Victory Park x 3

Elm Road Playing Field x 1

QEII Field x 1

Sainsburys Supermarket x 1

Cooperative Supermarket x 1

Sunnyhill Ramp x 1

Foxmoor School Grounds x 1

Westward Road (nr Coach and Horses) x 1

Kitsch @ Ebley Wharf x 1

These noticeboards are primarily used to inform residents of Town Council business and to display legal notices received from Stroud District Council and Gloucestershire County Council.

The Council will accept notices and leaflets from registered charities.

The Council will accept advertising from voluntary organisations offering entertainment and/or recreational or educational classes

The Council will accept notices and leaflets from commercial bodies if they are hirers of the Council's facilities

The Council will try and display notices for as long as possible but they may be covered up at any time if space is needed for to display any of the Council's own agendas and notices

The display of a notice or leaflet does not imply a recommendation by the Council of the goods/services offered.

1. The Council will not display any notices or leaflets of a political nature

All notices and leaflets shall be delivered to the Town Council office for the staff to fix on notice boards and in the leaflet holder

The Council reserve the right to remove any unauthorised notices or leaflets.

Website

- No paid adverting is permitted on the Town Council website unless in the digital Fourwards magazine.
- We will happily put on the website local nonprofit organisations / charities running events in the parish which are open to the whole community

Flyposting

The Town Council strongly disapproves of all forms of fly posting, which it considers can have a significant adverse impact on the local environment. Any such posters will be removed by the council.